



VISHVESHWARAYA GROUP OF INSTITUTIONS

Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P)
Technical Campus, Approved by AICTE / UGC / PCI / BTE / BCI
Approved by Ministry of Education, Govt. of India



BBA

BACHELOR OF BUSINESS ADMINISTRATION

AFFILIATED TO

CCS University, Meerut, (UP)
NAAC A++
Code: 812

DURATION

3 years

ELIGIBILITY

12th passed (any stream) with agg. 45% for Gen./ OBC,
40% for SC/ST or Eligibility Criteria as per University
Norms

WHY VGI

The BBA Program at VGI is to equip students with knowledge of various functional areas in management through Corporate World Interface, collaborate with industry for curriculum development and pedagogy, develop faculty by equipping them with teaching management techniques and interdisciplinary research, and develop business leaders with an ethical mindset capable of creating value for stakeholders and society.

INTRODUCTION

The school of Management of Vishveshwarya campus provides a cutting-edge business management education where highly qualified faculty members prepare students for the rapidly evolving world of business. The School actively recruits top academics from around the world who are passionate about mentoring future leaders. Vishveshwarya school of Business Management offers students an unparalleled opportunity to learn through partnerships with leading global universities. This allows students to benefit from a truly global learning environment, with country-specific case studies that give them a competitive advantage in their careers.

The School of Business incorporates lectures, tutorials, seminars, presentations, intensive workshops, and fieldwork as part of its teaching methods. Students benefit from a flexible credit system that allows them to take advantage of diverse educational offerings and pursue their own academic interests.

TRAINING & DEVELOPMENTS PROGRAMS





CAREER PROSPECTS AFTER BBA

- Finance Advisor, Trader
- Investment Banker
- Loan Officer
- Sales Executive
- Business Development Executive
- Start-Up

- Entrepreneurship
- Hospitality Sector
- Law Firm
- Corporate Job
- Event management
- Retail Sector
- Tourism Industry

- Advertising
- Banking
- Consultancy
- Digital Marketing
- Entertainment
- Finance

- Information
- Technology (IT)
- Insurance
- Offline Marketing
- Manufacturing
- Eligible for Govt. jobs

CAMPUS FACILITIES

Separate Hostels for Boys & Girls

Guest House, Gymnasium & Wi-Fi

TV lounge, Indoor theater/ Auditorium

Medical Services with Ambulance Facility

Online Course Material, Transport Facility

Mess, Canteen, CCD, Cafeteria, Bank, ATM & Temple

Library, Computer Labs, Yoga & Dance Class

24 hrs. Security, RO Plant & Power Supply

SPORTS FACILITIES

Cricket Ground & Foot ball Ground

Basket Ball Court & Volleyball Court

Indoor Badminton Court

Table Tennis, Snooker Board & Chess

		SOME OF OUR RECRUITERS					

APPROVED BY



AFFILIATED TO



ACCREDITED BY



VISHVESHWARYA CAMPUS
20km from Ghaziabad on Bulandshahar
G.T. Road, NH-91, Gr. Noida Phase-II,
G. B. Nagar, Pincode : 203207 (U.P)



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