

LEARN FROM AN
EXPERT

**TO BECOME
AN EXPERT**

Paid Internship Program*

MINIMUM PACKAGE*

₹ 2.5 TO 5 LAC

B.FD+ **EMPLOYABILITY**
PROGRAMME



Bachelor of Fashion Design

AFFILIATION BY
CCS University, Meerut*

ELIGIBILITY
12th passed any stream

DURATION
4 years

The course equips students with the aptitude to understand and execute an innovative design process, along with the development of fashion thinking, fabric processes, fashion illustration, garment construction, trend analysis, photo shoots, brand identity, fashion portfolio, and management skills.

Who Should Apply

- Candidates who have an artistic, innovative and creative personality
- Fashion aspirants who wish to build comprehensive skill-sets for entering the world of fashion
- Job options in the fashion industry

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Career Prospects After B.FD

- Fashion Designer
- Fashion Stylist
- Product Manager
- Fashion Consultant
- Jewelry Designer
- Costume Designer
- Brand Manager
- Fashion Marketing Manager

Program Highlights

- The Art of Sketching
- Fabric Composition
- Evolution of Styles

- Cultural Influence
- Innovation and Creativity
- Creative Concepts

- Craftsmanship
- Industry Relevance
- Garment Construction



Student Work



Student Work



Student Work



Exhibition in Fashion Design



Fashion Art Exhibition



Fashion Art Exhibition



Industrial Visit



Industrial Visit



Annual Function



Annual Function



Pattern Making & Stitching



Cultural Activities

Job Options in fashion industry

01

Retail Sales Person

Retail salespeople held about 4.5 million jobs in 2012

02

Visual Merchandiser

Visual merchandisers are in charge of creating an attractive visual display in retail outlets

03

Fashion Photographer

Employment of fashion photographers is projected to grow by 13 percent from 2010 to 2014.

04

Personal Shopper

If you are professionally certified then your starting hourly rates could range from \$50 to \$100.

05

Fashion-focused Public Relations Specialist

Employment of public relations specialist is expected to grow by 24 percent between 2010 to 2014

06

Stylist

The employment of fashion stylists is projected to grow by 14 percent from 2010 to 2014.

WHY FASHION DESIGNING

01

Fashion designing courses cultivate creativity, teaching you to conceptualize and craft unique fashion pieces.

04

Fashion design courses facilitate networking with industry professionals, peers, and potential employers, fostering valuable collaborations and opportunities.

02

Fashion design courses teach vital technical skills such as pattern making, garment construction, and textile knowledge, essential for success in the industry.

05

Fashion design courses open doors to diverse career paths such as fashion designer, stylist, merchandiser, or buyer, enhancing prospects in a competitive job market.

03

Fashion design courses keep you updated on industry trends and ensure competitiveness and relevance in the dynamic fashion world.

06

Enrolling in a fashion design course enhances skills, updates trends, expands networks, and leads to fulfilling careers in the dynamic fashion industry.

Some of our Recruiters

							
							
							
							

VISHVESHWARYA CAMPUS

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