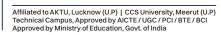


VISHVESHWARYA GROUP OF INSTITUTIONS





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The MBA+ Employability program is a tailor-made program with a vision to Engage, Empower and Employ the aspirants. This program has been meticulously designed to impart the ability of strategic business, decisionmaking, and other needed skills among the students. The aspirants are sensitized through various industrial case studies to imbibe the required skill with the precision of executing the various business model to click highly paid positions in Global Corporate Sector.



Paid Internship Program

Masters in Business Administration

BA+ EMPLOY BILITY PROGRAMME ENGAGE + EMPLOY

Specialization : IT, IB, Finance, Operations, HR and Marketing

AFFILIATION : AKTU, Lucknow COLLEGE CODE : 096 DURATION : 2 years

ELIGIBILITY Graduation (any Stream) with agg. 50% for Gen./OBC, 45% for SC/ST or Eligibility Criteria as per University Norms

Certifications from Top Global Universities. IT specialization Empowered by Microsoft, CDAC-Meity, Govt. of India.

VISION

To prepare and develop Human capital as per industry requirement & to bridge industry-academia gap in sync with New Education policy.

MISSION

Engage, Empower & Employ to execute and implement Employability.

VALUE ADDITION CERTIFICATIONS

Value Added Certifications to secure Employability

- Effective Business Communication
- Enhancing Soft Skills and Personality
- Soft Skills and Personality Development
- People Management

Compulsory -TFM Modules

- Microsoft Excel
- MIS Management Information System
- Power Query
- Data Visualization Through Excel
- Dashboard Creation
- Power BI Developer

Human Resources

- HR Generalist
- Talent Acquisition
- Managing Human Capital
- Payroll & Strategic

Finance

- Capital Markets & Security Analysts
- Commercial Banking and Credit Analysts

- Credit Analysts

Marketing

- Google Ad Certification
- Microsoft Advertising Certifications
- Google Analystics Certifications
- Channel Management and Retailing

Information Technology

- Data Analysis with Python
- Big Data Analyst
- Cloud Computing for Business
- DBMS
- Mastering in MS EXCEL Analytics

Operations

- Google Project Management
- Fundamental of Operations
- Production and Operation Management
- Leverage Data Science for more agile supply Chain

International Business

- International Business & Culture
- Cross Culture Management
- India custom & allied Laws

Note : Many more industry specific certifications based of caliber and competence of students

International University Tie-ups

- We are in process of finalizing a tie up with an International American University.
- Top University in Business Management based in California USA.
- We are offering MBA in MIS in tie up with International American University
- Along with the two specialization of MBA under AKT University, Employability students will also be getting MIS specialization.

International Certifications

- MIS Analyst
- Project Management
- Digital Marketing
- Business Analytics
- Six Sigma Green Belt specialists

MBA+ Program Highlights

- International tie up (with top American University)
- Capstone project in top US companies
- PMI Certification (Project Management Institute, Pennsylvania, USA)
- MIS training and certification from International Trainers
- Sharing classroom with International Students
- Regular session from Global Leaders



Career Prospects After MBA+ Employability

- Project Manager
- Data Analyst
- Data Specialist
- System Manager
- Business Analytics
- Program Manager
- Digital Marketing Manager
- Public Policy Manager
- Chief Technology Officer

- IT Consultant
- Foreign Chain Manager
- Supply Chain Manager
- Chief Financial Officer
- HR Analytics
- HR Manager
- Social Media Coordinator
- Marketing Analyst
- Product Marketing Manager

- Import & Export Manager
- International Logistics Manager
- Corporate Auditor
- Finance Manager
- HR Generalist
- Recruitment Manager
- SEO Specialist
- Digital Strategist
- Chief Operating Officer



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VISHVESHWARYA CAMPUS 20km from Ghaziabad on Bulandshahar G.T. Road, NH-91, Gr. Noida Phase-II, G. B. Nagar, Pincode : 203207 (U.P)

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