



Vishveshwarya

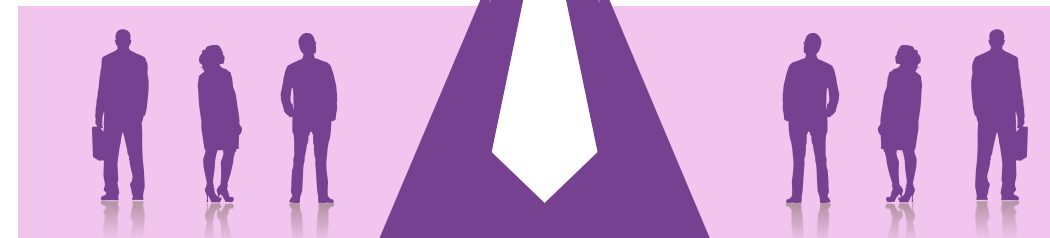
Group of Institutions

Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P)
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WHY?

MBA+

EMPLOYABILITY PROGRAMME





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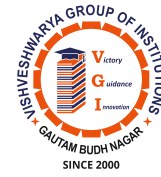
WHY? MBA + EMPLOYABILITY

45%[#]

**OF MBA
GRADUATES ARE**

**NOT
EMPLOYABLE**

Source - India Skill Report 2022



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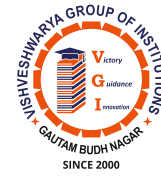
WHY? MBA + EMPLOYABILITY

A ← **SKILL** → **GAP**

Between Current Industry's

WORKFORCE DEMAND & AVAILABLE SUPPLY

(Skillsets are not matching the required requirements)



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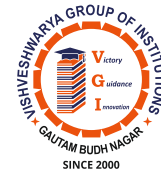
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WHY? MBA + EMPLOYABILITY

HOW TALENT IS ASSESSED

**Behavioral Personality Assessment
is applicable at the mid & junior level too.**

Source- India Skill Report 2022

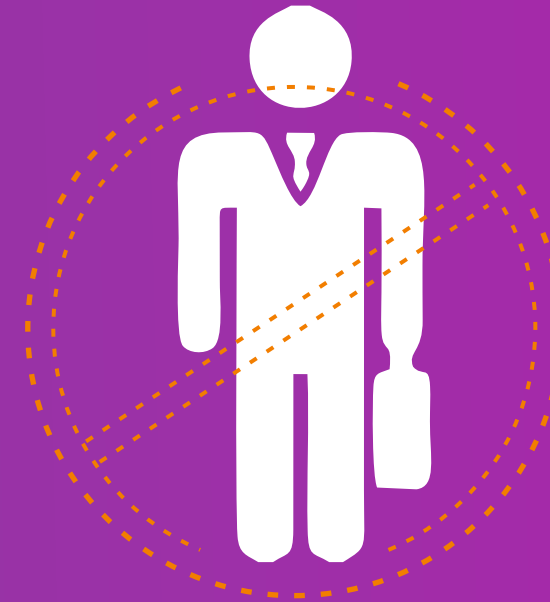


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WHY? MBA + EMPLOYABILITY



GETTING A
DEGREE \neq

WILL NOT MAKE YOU
EMPLOYABLE



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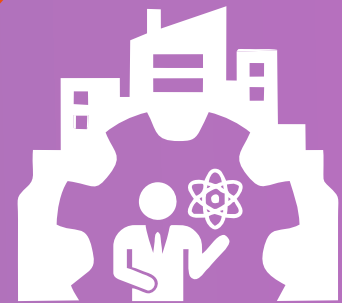
WHY? MBA + EMPLOYABILITY

What Students Want?

Conducive Learning Environment



**QUALITY
PLACEMENT**



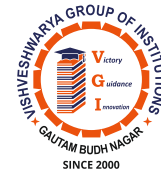
**OUTSTANDING
FACULTY &
INFRASTRUCTURE**



**INTENSE
INDUSTRY-ACADEMIA
COLLABORATION**



**HOLISTIC
PERSONALITY
DEVELOPMENT**



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WHY? MBA + EMPLOYABILITY

What Students Want?

Conducive Learning Environment



**EXTRACURRICULAR
ACTIVITIES**



**GLOBAL
EXPOSURE**



**EXCELLENT CAMPUS
FACILITIES**



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WHY? MBA + EMPLOYABILITY

What the Industry Wants?



COMPANIES ARE NOW LOOKING FOR

SKILLED PEOPLE

WHO CAN WORK INDEPENDENTLY



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WHY? MBA + EMPLOYABILITY

Employable **SKILL** Set

VGI's

MBA + Employability Program

specifically trains and
grooms students in these

14 parameters





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WHY? MBA + EMPLOYABILITY

MAJOR SOFT SKILLS

VITAL IN PROBLEM SOLVING

01



**EXCELLENT
COMMUNICATION
SKILLS**

02



**MOTIVATED,
SELF DRIVEN
& PASSIONATE**

03



**WELL
GROOMED
PERSONALITY**

04

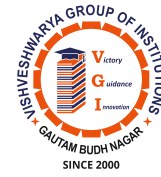


**ANALYTICAL
AND CRITICAL
THINKING**

05



**KNOWLEDGE,
SKILLS &
ABILITY**



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WHY? MBA + EMPLOYABILITY



ESSENTIAL SOFT SKILLS IN PROBLEM SOLVING

- 06 Active learning, Resilience, Flexibility
- 07 Digital Dexterity
- 08 Technological Skills.
- 09 Ability to work productively in a team (Player)
- 10 Excellent Leadership Style
- 11 Integrity & Conscientiousness
- 12 Change & Adaptability Mindset
- 13 Creativity & Innovative Thinking
- 14 Global Awareness



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WHY? MBA + EMPLOYABILITY

WHO NEEDS THIS MOST



Students from **B & C Towns**
as well as for Students with **Rural**
Backgrounds needing Special

Grooming & Development



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WHY? MBA + EMPLOYABILITY



UNIQUE FEATURES

- Assured Competence
- Guaranteed Placement^{*}
- Payment after placement^{*}
- Min. assured package



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WHY? **MBA + EMPLOYABILITY**

What's in it ?



AKTU MBA program for two years

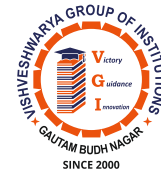
as per University syllabus

+



**Specially Designed Industry Focused
Employability Training**

[To be covered in one & half years (up to semester-3)]



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WHY? MBA + EMPLOYABILITY



Major Thrust Areas of Employability

1



English and Business
Communications

2

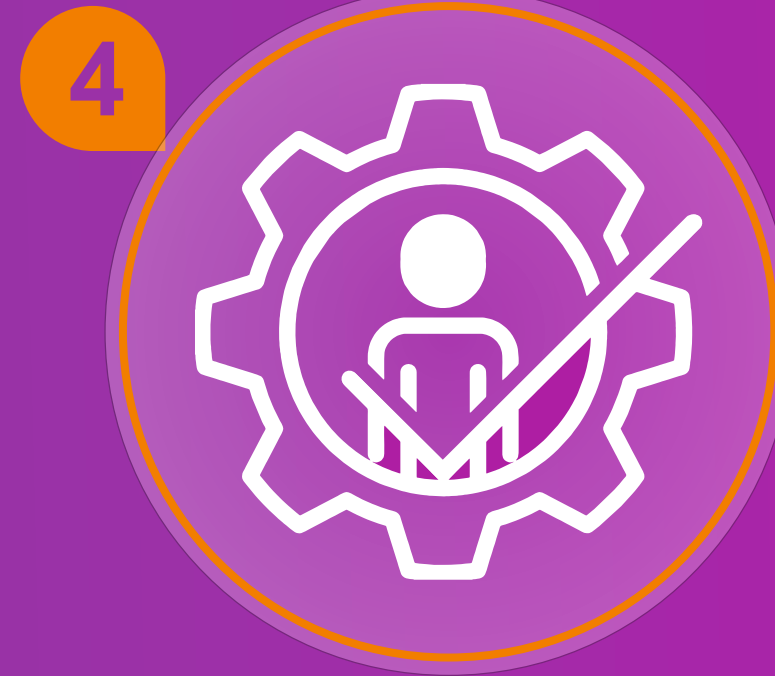


Soft Skill Development including
various types of etiquettes & PD



Technological Skills Development

(MS office incl. Excel & Advance Excel, Graphics, Multimedia Applications, Printers, Xerox, Audio-Visual Aids etc, Digital Marketing & Emerging Technologies)



Aptitude & GD&PI Skills

(Industry Focused Aptitude training, GD and interview skills including mock interviews)



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WHY? **MBA + EMPLOYABILITY**

5



Additional Training

Including IT
for each specialisation

6



Physical & Mental Well being Training

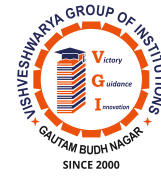
including Sports, Yoga, Martial arts,
taekwondo, including
self defense technics etc.

7



Industry-Academia interface

through Industrial visits,
Industry speakers &
Educational tours



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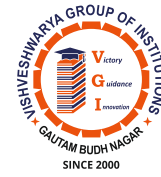
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WHY? MBA + EMPLOYABILITY

How is it Different ?

- **Focused training for one & half years.**
 - English as a subject & Business communications
 - Soft skills development
 - Technological skills being developed including Excel & specialization IT training
 - Aptitude, GD & PI training
- **Specialized training**
 - As per the choice of specialization & needs of students.
- **Hostel facility for MBA + Employability students**



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WHY? MBA + EMPLOYABILITY

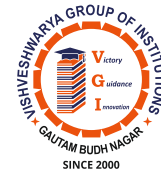


MBA + EMPLOYABILITY PROGRAMME

ENGAGE • EMPOWER • EMPLOY

Assured Placement with unique feature of PAY AFTER PLACEMENT*

*under placement guarantee agreement



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WHY? MBA + EMPLOYABILITY

Programs that

GUARANTEE YOU EMPLOYMENT



FUTURE GROWTH ASSURANCE

Employers today need contributors and be an asset from the day one.



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WHY? MBA + EMPLOYABILITY

VGI meets

employers requirements
and student expectations

**SKILLS THAT
TRANSFORM
YOU AND
OPEN YOUR
CAREER
GOAL**

Hard Skills

- Presentation Tool
- Risk Management Tool
- Software Tool
- Computer Skills
- Data Analysis
- Foreign Language
- Learning by Doing



LEARNING BY DOING

Soft Skills

- Communication Skills
- Adaptability
- Problem Solving
- Creativity
- Time Management
- Willingness to Learn
- Decision Making



COMMUNICATION SKILLS

Technical Skills

- Microsoft 365
- Advance Excel
- Designing & Development Skills
- Tableau
- Power BI
- Data Science
- SBM (Strategic Business Intelligence)



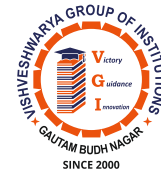
INTRODUCTION TO REALITY

Behavioural Skills

- Motivation
- Body Language
- Inter Personal
- Team Work
- Delegation
- Leadership
- Cross Culture Interaction



PERSONALTY GROOMING



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WHY? MBA + EMPLOYABILITY

DIFFERENTIATORS

	MBA + EMPLOYABILITY PROGRAM	MBA from University	MBA from any other Delhi-NCR institute
Curriculum benchmarked against best Global and Indian B-Schools	✓	X	✓
Min 50% of teaching by corporate experts/Leading academicians	✓	✓	X
Curriculum focused on current corporate and social needs	✓	X	X
Focus on improving weak students into professionals	✓	X	X
Regular MBA-1,000 Hrs. of academics	✓	✓	✓
XXX Hrs of Employability training by specialist lecturers	✓	X	X
Rigorous lessons of professional communication/grooming	✓	X	X
Daily Newspaper sessions and interactive discussions with experts on updated management tools and techniques	✓	X	X
Behavioral/Personality/Attitude skill training named as transition training: transition from college to corporate	✓	X	X
Holistic learning through club, professional, cultural and social activities	✓	X	✓
Placement guarantee	✓	X	X
Extra 4 hrs student engagement for employability oriented programs	✓	X	X
Additional Certification programs not covered under university curriculum	✓	X	X
Compulsory projects and reasearch based study in each semester	✓	X	✓
Biggest secured and disciplines education city of delhi-NCR (Noida/G.Noida) of 65 aced with all facilities and amenities within the residential campus	✓	X	X
An MBA degree with many certified updated modules and value added programs on completion of 2 years of degree program	✓	X	X
Experiential and fun based learning enviornment	✓	X	X
Separate Employment score cards - based on frequent stringent interviews, tests and projects under corporate / academicians mentorship to earn placement guarantee feature apart from university degree	✓	X	X



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WHY? **MBA + EMPLOYABILITY**

WHY MBA + Employability

What the student
learn from **MBA**

Develop theoretical
concepts that are
essential in the
business world

+

What the student
learn from **PGDBM**

Makes every student
industry ready &
adaptable to the
organizational culture

+

What the student
learn from
Employability

Develops job skills, life
skills, solid character
& great Confidence

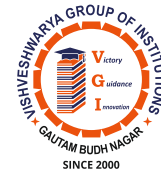
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**MBA+
Employability**

Prepares the student to
be Job-ready on First
Day of the work, builds
job competencies

**LIFE SKILLS &
FUTURE READY**

Employability program makes a huge impact on career growth & smooth progression



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WHY? MBA + EMPLOYABILITY



INVEST

2 LAKH per year
IN YOUR CAREER

- ✔ Pay part* of 1st year fee
- ✔ Get Guaranteed Placement* in 2nd year
- ✔ Pay rest of the fees from your own salary (Optional)

*pay initial amount of total fee | under placement guarantee agreement



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WHY? MBA + EMPLOYABILITY

FEE INFORMATION* 2023-24

MBA+ Employability Program

To be Discussed with Counselor/ Faculty

To be Discussed with Counselor/ Faculty

	Title	1st year	2nd year	Details
Academic Fee	Aspirant Evaluation	5425	NIL	
	Enrollment fee	22500	7500	
	Tuition fee	59700	59700	
	Uniform Fee	14500	NIL	
Others				
Basics Technical Training & Certification	Microsoft Excel Expert	20000	10000	
	Statistics for data analysis	34800	20000	
Advance Level Training & Certification	Certified Data Visualization Specialist (CDVS)	NIL	34500	
	Microsoft Power BI Data Analyst	NIL	28500	
	Data Analyst Major Project	NIL	30000	
Holistic Development Program	English Foundation (Basics)	9000	NIL	
	English Foundation (Advanced)	NIL	19500	
	Soft Skills (Basics)	10000	5800	
	National/International Immersion program	39000	8000	
	Mock Interviews	10000	20000	
	Internal Evaluation and Student Mapping (Through AI based LMS)	12000	10000	

	Title	1st year	2nd year	Details
Holistic Development Program	Sports Activity and Participation	6000	8000	
	Laptop (Make to be decided by Institute) Laptop will Remain with Student. Installation and authorized Software. Hardware Damage will be take care by Student.	47500	10000	
Industrial Interaction	Industrial Visits	29075	25000	
	Expert Lectures from Industry Experts	10000	23500	
	Pre-Placement Interaction	NIL	9500	
	Hostel Fee	FOC	FOC	
	Mess Charges	45500	45500	
	Total Fee	375000	375000	

Note

- Enrollment fee is non-refundable.
- The initial fee of INR 2 lac per annum student has to pay & INR 3,50,000 after placement scheme, in which remaining amount of INR 3,50,000 to be paid by the student to the institution after getting placement.
- Remaining amount will be paid in the form of every month Installments (ranging 10,000-11,000 approx) after getting job of Minimum Package of INR 3,50,000 onwards.
- This Total fee of INR 4,00,000 of two years, students will pay in a maximum of six installments for six-semester as per mentioned amount i.e 1,50,000/- at the time of admission & 50,000/- on commencement of each semester.
- Or in another option if student is paying to the institution INR 3,45,000 per annum (3 lac per annum in Tri-semester and INR 45,000 for fooding

annually) then scholarship of INR 60,000 can be availed against Vishveshwarya Merit Test ('VMT').

- The air fare, Passport fee, VISA fee & INR 1 lac will be charged additionally for international immersion program. The Bus, Rail Fare will be charged additionally for National Immersion Programs.
- Fee shall be accepted through demand draft in favour of " VGI payable at Delhi". Payment via Online banking (NEFT, RTGS, IMPS and card swipes can also be made).
- Hostel will be free of cost for the students.
- The Installments will be paid against the loan taken by the students after submitting requisite documents.

*The none of above charges are optional to any student. Hostel will be compulsory to all the students. These mention charges are tentative in nature & not a legal offering.



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WHY? MBA + EMPLOYABILITY

Get Employed, While Studying

WHY VGI

- India's First **MICROSOFT EDUCATION CAMPUS***
- **TCS & Microsoft CSR** youth **employability** program
- **Industry endorsed curriculum** having global acceptance
- Constant interaction with **Experts from Industries**
- **International Tour** of (Germany/Singapore) to gain global exposure
- **Excellent Placement Record**
- **Large network of Alumni** placed in top companies
- **Employment Enhancement** programmes
- **Research and case studies** based reading pedagogy
- **Youth Training for entrepreneurship**- to support "Atma Nirbhar Bharat(Self Reliant India)
- Support of "**Vishveshwarya Virtual Enterprise**" to deliver digital education infrastructure



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WHY? MBA + EMPLOYABILITY

Objectives of MBA Employability

Certifications: Achieve a minimum of five additional certifications during this employability training thus enhancing professional standards and enabling their chances of employability as compared to their competitors. (Enriching their CVs)

Value Added Program & Certifications

Separate skill development certifications and program. Few shall be (conditions apply) many more as per functional / domain need.

Computer skills



Retail



Rural Marketing



SAP Siemens



Finance



Digital Marketing



Entrepreneurship



Advance Excel





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WHY? MBA + EMPLOYABILITY

PLACEMENT

PLACEMENT ASSURED PROGRAM WITH MINIMUM PACKAGE OF RS. 6.0 LAKHS*

MOU FOR PLACEMENT SIGNED AT THE TIME OF ADMISSION MENTIONING TERMS OF REFERENCE.

Some of our Recruiters

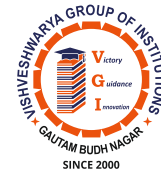
PLACEMENT CELL ACTIVITIES

PDP+ WORKSHOP+ LIVE WORKSHOP+ DIGITAL MARKETING

BASIC COMPUTER SKILLS

SAP/ENTREPRENEURSHIP DEVELOPMENT/ SUPPLY CHAIN MANAGEMENT

*as per placement guarantee agreement



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WHY? MBA + EMPLOYABILITY

100%

GUARANTEED

PLACEMENT*



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WHY? MBA + EMPLOYABILITY

VGI MBA Employability Course Advantages

Endow quality management programs **Recognized by AKTU,**
Corporate Readiness Modules

Consistently Ranked amongst top B Schools of India/ NCR

Regular Industry Interface through **International Workshops, Study Tour, Seminars and Guest Lectures**

Value added modules on **Personality Development.** Aptitude Assessment and **Communication Skills**

Qualified and Experienced Faculty

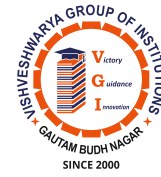
Book Bank facility for all

Scholarship to meritorious students

Placement assurance with minimum 6 lacs annual package

Free accommodation for Female and male students

Expression of Interest from **Reputed Corporate Houses** after qualifying EEP examination



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WHY? MBA + EMPLOYABILITY

VISHVESHWARYA CAMPUS

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Gr. Noida Phase-II, G. B. Nagar, Pincode : 203207 (U.P)



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